

PRAKASH BALAYAR

Junior Product Designer · Vibe Coder

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SUMMARY

Junior product designer with end-to-end UX/UI experience, from user research and wireframing to high-fidelity Figma prototypes. I've put that into practice through KHOZNA, a rental platform I designed to tackle real housing challenges for students and professionals in Nepal — bringing market research and business strategy into every design decision, not just visuals.

SKILLS

Design & Product: Product Design, UX/UI Design, Wireframing & Prototyping, Interaction & Visual Design, UX Writing

Research & Strategy: User Research, Market Research & Validation, Product Strategy, Competitor Analysis, Entrepreneurship

Tools: Figma, Notion, Excel

Development: Vibe Coding / AI-Assisted Development (Antigravity)

EXPERIENCE

Product Designer — KHOZNA Feb 2025 – Present

Kirtipur, Kathmandu Valley

- Lead end-to-end UX/UI design — from wireframes to high-fidelity Figma prototypes — for a rental platform used by tenants and landlords across the Kathmandu Valley
- Conduct ongoing user research with renters and property owners to validate housing pain points and guide the product roadmap
- Design a trust-first experience centered on verified listings and real-time availability
- Build and test a full-stack web application — vibe-coded with AI-assisted tools like Antigravity — with early users in the Kathmandu Valley
- Apply market research and business strategy to prioritize features and shape product direction

UX/UI Designer & Product Developer — Self-Directed Learning Jun 2024 – Present

Kathmandu

- Took a self-directed gap year after +2 to build product design skills before starting BBS
- Mastered Figma, building interactive, high-fidelity prototypes from the ground up
- Completed UX case studies and portfolio projects applying user research, wireframing, and competitor/market analysis to real business problems

EDUCATION

Bachelor of Business Studies (BBS) — Shahid Smarak College Dec 2025 – Dec 2029

Business Administration & Management · In Progress

Higher Secondary Education (+2 Science) — Xavier International College 2022 – 2024

Physics, Chemistry, Biology, Mathematics

Secondary Education Examination (SEE) — Shree Siddheshwar HSS 2018 – 2022

General Education